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Sustainable Business Performance

12th April 2008



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If you have not visited our web site for some time you will find that it has been significantly updated and this is a continuing process. Please visit frequently. Also, if there is something that you would like to find but cannot please let us know and we will do our best to deal with it.

Steel Company slashes costs, wins national Quality Award for the fourth year running and moves into the top slot in world class leadership

David Hutchins' client Mobarakeh Steel has rocked the fiercely competitive world of Steel Making by the ruthless application of the quality sciences and disciplines.

Starting on their journey towards world class leadership in Quality and Lean manufacturing, as recently as 1998, Mobarakeh began their climb up the steepest possible curve of improved business performance that it is possible to imagine.

All of this despite having had 3 CEOs during the period and having to deal with the massive traumas of privatisation.



David Lecturing at MSC Jan. 2008

Today, having slashed 100s of millions of US Dollars from its costs and made huge improvements to product quality, massive energy savings and product quality improvement, Mobarakeh stands amongst the world leaders in both Iron and Steel making.

David Hutchins has remained their guru throughout that period and only recently participated in a planning process to involve the whole of their supply chain.

This is probably one of the worlds largest Business Performance programmes ever undertaken by a single individual anywhere in the world.



David with delegates at a supply chain seminar hosted by Esfahan (Iran) Chamber of Commerce Jan 2008

If you are interested in our providing an equivalent service for you please contact David on david@hutchins.co.uk

Fast track Executive briefings

In the rapidly changing world of today busy executives simply do not have the time to contemplate. For this reason David Hutchins offers to conduct a series of short—less than one day, seminar/workshops around the country at little more than cost to give you and your team the information you need to replicate what we have achieved with Mobarakeh Steel.

Contact us now for dates and places by emailing excel@hutchins.co.uk with 'Fast Track Seminars' in the subject

For more in depth information and all our services please check our web site at www.hutchins.co.uk .

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