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Are you recession proof?

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If you have not visited our web site for some time you will find that it has been significantly updated and this is a continuing process. Please visit frequently. Also, if there is something that you would like to find but cannot please let us know and we will do our best to deal with it.

DHI International Quality College

Ask for details of our extensive range of performance improvement courses including :
Hoshin Kanri
Six Sigma to Master Black Belt
Lean
Manufacturing Benchmarking
Statistical
Process Control
Quality Circles

If the economists are correct, and they are very capable of self fulfilling prophecies, then things are set to get a lot worse before they get better.

Neither you nor I can prevent these outside forces but this does not mean that we have to end up being their victims either.

I have said repeatedly in the past and will say it again here that we should learn a lesson from the wisdom of Henry Ford.

In the depths of the recessions of the 1920s and 1930s Henry Ford said:

Good business, which in turn means general prosperity and employment, is not something which comes about by chance. It is a result of the skill with which business in general is managed — and business in general is only the sum of the activities of the business units (Hoshin Kanri). Through all the years that I have been in business I have never yet found our business bad as a result of any outside force. It has always been due to some defect in our own company, and when ever we located and repaired that defect our business became good again—regardless of what anyone else might be doing. And it will always be found that this country has nationally bad business when business men are drifting, and that business is good when men take hold of their own affairs, put leadership into them, and push forward in spite of obstacles.

Ford wrote this before he created the

Quiz
There will be 10 questions, one for each of the next consecutive publications with a copy of David Hutchins book Just in Time 2nd edition for the first all correct entry. Answers by email please
question number 1— Which famous Quality Guru worked at the Hawthorn Plant in the USA?

model T and developed the production line method of car production. At that time the US was in deep recession. A car at that time averaged about \$120. Ford was able to sell the Model T for \$56 and could not make them fast enough such was the demand.

If you are in recession, might it not be advisable to take heed of Ford's perception? Maybe your situation is not a fate? Maybe there is a solution just as there was for Henry Ford?

We have specialised since the mid 1970s in helping to turn companies round. Maybe redundancies and loss of market share are not inevitable.

You might at least give us the opportunity to see if we can help. If we can then it must be better than the unwelcome alternative!

If you are interested in our helping to make you recession proof please contact David on david@hutchins.co.uk Ask about our Fast track Executive Briefings!

Deming said that survival is not compulsory. We can help you ensure that it is not even an issue!



Order your copy of David Hutchins new book 'Hoshin Kanri—The strategic approach to continuous improvement' now, due to be published in September 2008. For more information please click on the following link:

[http://www.indiancamp.co.uk/dhiimages/hoshin%20kanri_web%](http://www.indiancamp.co.uk/dhiimages/hoshin%20kanri_web%20book.pdf)

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